

6. CREATING THE CULTURE OF SAFETY 8:30 a.m. – 9:30 a.m.

If someone were to ask you why safety is important, how would you respond? You may "know" that it's important to keep safety in mind as we go about our daily activities, but how would you explain the reasons why this is the case? How does one make safety the priority? We do this by creating a culture of safety within our respective organizations.

The Southwest Division Loss Prevention Team of Balfour Beatty has made it a point to differentiate themselves so significantly that they change the industry. They do this by accepting nothing less than Zero Harm, keeping safety in mind at all times, from design through operation and maintenance. It is their aspiration not to be “better than the industry” at safety, but to LEAD the industry to a place where Zero Harm is the new norm. The Southwest Division Loss Prevention Team will cover their means and methods of achieving Zero Harm, bringing ideas to the table that can help your organization to achieve a culture of safety that exceeds expectation.

Presenter: Leary Jones, West Region Loss Prevention Director, Balfour Beatty
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