

15TH ANNUAL 2018 GENERAL SERVICES ACADEMY CONFERENCE

Delivering Tomorrow's County Today

APRIL 11TH – 13TH, 2018

FLAMINGO CONFERENCE RESORT AND SPA

2777 FORTH STREET, SANTA ROSA, CA 95404





County General Services Association



Caroline Judy

**President, County General Services Association,
Director, Sonoma County Department of General Services**

Welcome to Sonoma County for our fifteenth CGSA conference. On behalf of all of us, we would like to thank my incredible team from Sonoma County General Services Department, for all of their hard work putting together an interesting Academy program. This year's theme is, "Delivering Tomorrow's County Today". As usual, we have tried to ensure that there is something for everyone, no matter whether you are in Facilities, Fleet Services, Purchasing, Energy and Sustainability, or Capital Project Management. If you are new to General Services, we hope you will take the opportunity to meet your colleagues and develop connections.

If you are not a CGSA member County or if this is your first conference, we hope that you will decide to join. CGSA meets several times a year to share information, best practices, and woes and we hope you will find inspiration from your colleagues.

I really want to thank our sponsors for all of their support. This year we had support from a number of sponsors including our gold sponsors - Kitchell CEM, DLR Architects, and Vanir Construction. Thank you! And this year, we welcome a number of new and returning vendor sponsors, including Argyle Security. Thank you all so much for your generosity in supporting CGSA and for the innovations you bring to our General Services programs and practices.

Thanks for joining us in here in Santa Rosa— please enjoy and have fun!

All the best,

Caroline Judy, President, CGSA
707-565-8058

On the day of your arrival, April 10th, there will be a poolside Welcome Reception. You will receive one drink ticket when you arrive at the reception. We hope to see you there!

2018 General Services Academy Delivering Tomorrows County Today! Conference Schedule

April 11, 2018

7:30 am Registration (Ends at 12:00 pm) (Sign up for tours)
7:45 am to 8:30 am Breakfast Buffett **ROOM: Empire Ballroom, Sponsor XXXX**

<p>8:30 am – 11:30 am Room: Empire Ballroom 1. Taking Charge of Your Career Presenter: Dr. Frank Benest, ICMA</p>	<p>8:30 am – 11:00 am Room: Oak Room (150 min) 2. Lean Six Sigma Workshop Presenting: David Hurley – Sonoma County Andrew Sweeney</p>
<p>11:30 pm Welcome – Conference Kickoff (Empire Ballroom)</p>	
<p>12:00 pm – 1:30 pm LUNCH : KEYNOTE SPEAKER – Dr. Frank Benest Room: Empire Ballroom Session Title: Navigating through Transitions Local government officials operate in an increasing uncertain and disruptive world, forcing upon us any number of transitions. These transitions may occur because of elections, new management, different kinds of citizen or board demands, emerging technologies, or value, generational, or political shifts. This opening session will help participants identify some of the key drivers of “disruption,” explore different reactions to change, and discuss strategies to navigate transitions and take “smart risks.” (Dr. Frank Benest is sponsored this year by Vanir Construction; Thank You!)</p>	

AFTERNOON SESSIONS

Flamingo Room	Oak Room
<p>1:30 pm – 3:00 pm (90 min) 3. Campus Security – An Interactive Workshop Presenting: Roz Harris – Ventura County James Kremco – Solano County Kevin Yarris – Yolo County Grant Hunsicker – Butte County</p>	<p>1:30 pm – 3:00 pm (90 min) 4. Lease vs Purchase for County Fleet Vehicles. Kern County: Options to Reduce Costs (Tentative)</p>
<p>3:15 pm – 4:45 pm (90 min) 5. Construction Manager at Risk (CMAR) Presenting: Rona Rothenberg – Alameda Ken Harms, Vice President – Kitchell</p>	<p>3:15 pm – 4:45 pm (90 min) 6. Developing a Customer Relations Model for General Services – Implementing Sales Force Presenting: Dori Estrella, Analyst – Sonoma County, Alameda County (Tentative), and Caroline Juarez - Eide Bailly</p>

All Day

CCAEA People’s Choice Award Voting - Cast your vote just outside the conference rooms all day!

4:45 pm Networking Reception – Hotel Lounge

Refreshments, you will have two drink tickets which are included with your registrations. Conference staff will provide drink tickets if you are not staying at the hotel. (*Refreshments & hors d’oeuvres courtesy of **Kitchell**)

Thursday April 12, 2018

Buffet breakfast and lunch provided with registration. Coffee will be available all day from a coffee station in the Empire ballroom.

7:00 a.m. – 7:45 Buffet Breakfast – Empire Ballroom, Sponsor XXXX

Concurrent Break-Out Sessions:

<u>Flamingo Room</u>	<u>Oak Room</u>
<p>8:00 – 8:55 am (55 minutes)</p> <p>7a. Part One - Comprehensive Government Facility Master Planning: Mecklenburg County Case Study</p> <p>Presenting: Craig Beck – City of Long Beach Karen L. Chinn – Chinn Planning Jeffery Fullerton – Plenary Group Marc Kersey – Clark Construction Andrew Cupples, AIA – DLR Group</p>	<p>8:00 – 8:45 am (45 minutes)</p> <p>8. Autonomous Vehicles – are you ready?</p> <p>Presenting: David Worthington – Fleet Manager, Sonoma County, Vendor - TBD</p>
<p>9:05 – 10:00 am (55 minutes)</p> <p>7b. Part Two – Alternative Delivery – Public Private Partnership, City of Long Beach Case Study</p> <p>Presenting: Craig Beck – City of Long Beach Karen L. Chinn – Chinn Planning Jeffery Fullerton – Plenary Group Marc Kersey – Clark Construction Andrew Cupples, AIA – DLR Group</p>	<p>9:00 – 10:00 am (60 min)</p> <p>9. Ariba & SCC Purchasing – Santa Clara (Tentative)</p>
<p>10:15 am – 11:45 am (90 minutes)</p> <p>10. Capital Projects Delivery Methods: Making Smart Choices to Manage Risk</p> <p>Moderator: Robert Ooley, FAIA County Architect, Santa Barbara County</p> <p>Presenters and panel: Celeste Manolas, Capital Projects Manager – Santa Barbara County</p> <p>Rich Grudman, PMP Chief, Project Management Department of General Services</p> <p>Benjamin Matray, NCARB, LEED AP BD+C County Architect, Butte County President – California County Architect & Engineers Association</p> <p>Mark Hummel, AIA, LEED AP Capital Projects Manager – Solano County</p>	<p>10:15 am – 11:45 am (90 minutes)</p> <p>11. Implementing Lean Six Sigma: Best Practices & Lessons Learned</p> <p>Presenting: David J. Sasek & Brittany Stephens – Ventura County</p>

11:45 am – 12:45 CGSA/CAEA Awards Luncheon (Sponsored by DLR)

Room: Empire Ballroom

CGSA will present the Leib/Kronberg Award for Excellence in Service to three exemplary employees or teams that personify innovation, dedication to service, customer service and professionalism.

CAEA will present the five annual awards to honor and recognize outstanding county capital improvement projects and the county staff responsible for the completion of these projects.

- ❖ 2018 Project of the Year Award - Small County
- ❖ 2018 Project of the Year Award- Medium County
- ❖ 2018 Project of the Year Award - Large County
- ❖ 2018 Honor Award
- ❖ 2018 People's Choice Award

Afternoon Sessions

Flamingo Room

Oak Room

1:00 – 2:00 pm (60 min)

12. Facility Maintenance Management, the Intersection of Change and Technology—A Case Study

Presenting: Jemahl Amen – Deputy Director, State of California Department of General Services, FMD
Mansour Aliabadi, FCMAA, CCM – Executive Vice President Kitchell

1:00 to 2:30 pm (90 minutes)

13. Developing A Communications and Brand Strategy

Presenting: Ram Kapoor, University of California Berkeley and CSAC Educations Series

2:15 – 3:30 pm (75 min)

14. County of Los Angeles, Campus Kilpatrick: Exceeding Expectations through Design-Build

Presenting: Vincent Yu – Los Angeles County
Steve Pellegren – DBIA – Bernards
Andrew Cupples, AIA – DLR
Jeremy Judd, CMM, DMIA, LEED - Kitchell

2:45 – 4:45 pm (120 Minutes)

15. Strategic Facility Management

Presenting: Jim Peterson – (JCC) Judicial Council of California
Mohammed "Mo" Luqman – JCC
Heather Brown – JCC
Kevin Carruth – Kitchell

3:45 – 4:45 (60 minutes)

16. 2017 Sonoma Complex Fires Emergency Response: Lessons Learned

Presenting: David Worthington, Robert Scott & Caroline Judy, Sonoma County

3:45 – 4:45 (60 minutes)

TBD

4:45 pm Networking Reception – Pool Side Reception Area

You will receive two drink tickets with your registration. Conference staff will provide drink tickets if you are not staying at the E.S. (Refreshments & hors d'oeuvres courtesy of **Kitchell**)

April 13th

8:00 am to 8:45 am Breakfast buffet provided with registration
Empire Ballroom

9:00 am Wrap-Up, and Notes from the President

10:00 am Conference Wrap Up & Raffle

10:30 am Professional Association Meetings

1:00 pm – 3:00 pm New Fleet Facility Tour: Meet in hotel lobby.

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