

# County General Services Association

Spring Meeting, April 10, 2015  
San Diego

## **IN ATTENDANCE:**

Name	County	Email/Contact
April Heinze	San Diego	april.heinze@sdcounty.ca.gov
Dennis Schmidt	Butte	dschmidt@buttecounty.net
Jeff Frapwell	Kern	jfrapwell@co.kern.ca.us
Mike Morse	Sacramento	morsem@saccounty.net
Paul Grossgold	Ventura	Paul.Grossgold@ventura.org

Special thanks to San Diego for hosting an excellent event for both the Conference as well as the business meeting.

## **MEETING MINUTES:**

Location for next year – Sacramento

It is not clear if Paula will help again next year

Potential Speaker Ideas –

- Potentially involve MME (Mike was unsure of exact name of group) to also participate
- Someone from Capital to speak (introductory, or keynote speaker)
- Go through Matt's CSAC office for legislative updates
- Maybe tie in with "Greentech" to increase attendance

Potential Locations –

- Embassy Suites
- Hilton at Old K Street Mall
- Residence Inn (L & 16<sup>th</sup>)
- Convention center is another option for meeting space

Will likely request sponsorships again next year – Kitchell, Vanier, possibly some fleet related sponsorships (as long as they do not turn into sales presentations). Fleet sponsorships would work well especially if a fleet track is incorporated into program.

In general, meeting rooms are free, if minimum rooms/food thresholds are met.

Getting speakers is the tough part – really need to look for subject matter experts from Industry, if possible.

Avoid Caesar Chavez Day, and Easter

Mike will try to arrange tour of new arena that will be well under construction at that time.

Note – have not had much luck getting real property folks involved – might want to try to entice them into attending.

April's comments –

Nicer hotel is a draw, rather than "cheap".

Can use Visitor/Convention Bureau to send our Request for Proposals to Hotels – saves some leg work on our end.

Mike will set up conference call in the next couple of weeks to start putting pieces together for next year's program.

Grant – needs to work with Paula, get all presentations uploaded to website

April will arrange next quarterly meeting.